



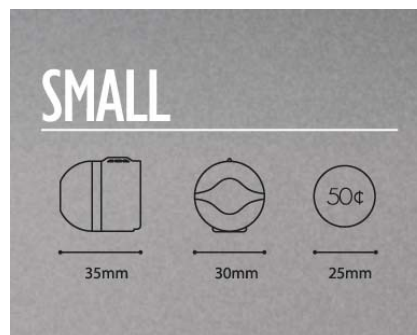
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NEWS RELEASE

Trek scores another first with *Ai-Ball*, world's smallest portable Wi-Fi remote camera

- Fits high quality camera in a small 30mm body, while allowing wireless viewing of video up to 20 meters
- *Ai-Ball* showcases the Group's advanced design capabilities and patented wireless solutions
- 3 easy steps to use: 1) Turn on *Ai-ball* 2) Connect with most wireless enabled devices 3) Start shooting on the go

SINGAPORE, 19 October 2010 – Trek 2000 International Ltd (“Trek” or the “Company”) – the Singapore mainboard-listed engineering solutions provider and inventor of the ThumbDrive® and FluCard®, officially unveiled its latest breakthrough product, the *Ai-Ball*, today. It is the world's smallest portable Wi-Fi remote camera, targeted at mass-market consumers.



Despite being a mere 30mm in diameter, or roughly the size of a Singapore 50-cent coin, the *Ai-Ball* does not compromise in terms of picture quality as it boasts a 2MP built-in camera allowing

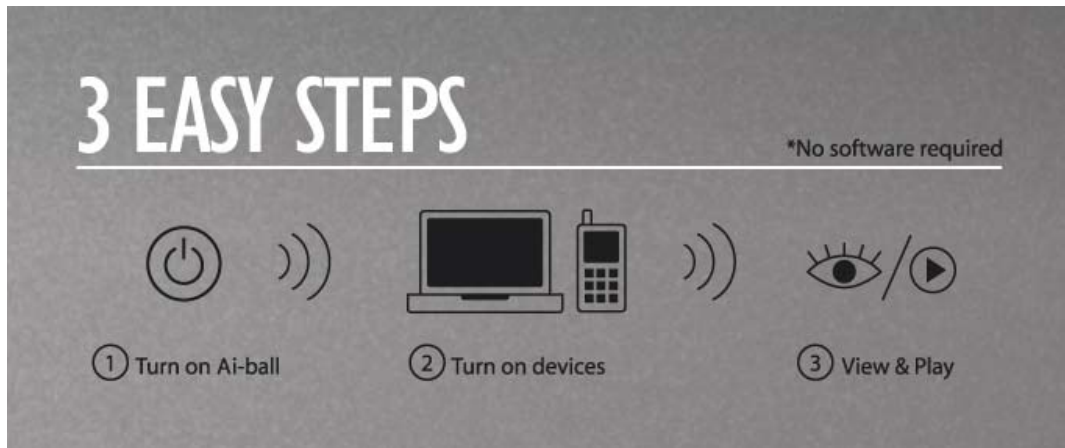
for high quality images and video. The camera was made possible by using the Group's advanced design capabilities and incorporating its patented wireless solutions, which allows for continuous streaming of up to 20 meters wirelessly. The *Ai-Ball* also utilizes CR2 size batteries that can last for up to 1.5 hours, allowing for remote viewing and image capturing on the go (Also supports A/V recording through PC).

"Having started the year with the introduction of our revolutionary FluCard[®], we have continued in our tradition of innovation and breakthrough product development to launch the *Ai-Ball*. Given its small size, wireless capabilities and portability, the product addresses the needs of a generation of youths that grew up sharing videos online through blogs and other social networking channels.

We are also exploring the commercial applications of the *Ai-Ball* across a range of industries. Imagine someday in the near future when the police include the *Ai-Ball* as mandatory gear when they are doing their daily rounds. They would no longer need to rely on sketch artists or their memory for details of crimes or suspects, as what they view in the first person will be beamed directly to headquarters for immediate processing."

- Mr Henn Tan, Executive Chairman and CEO of Trek

As easy as 1,2,3..



Despite packing hefty features in such a small package, one thing that is not lacking is the ease at which consumers can begin using the product. In fact, it is as easy as taking 3 simple steps:

1. Turning on the *Ai-Ball*
 - 2.1 Connecting with any wireless enabled device, including Personal Computers, Smart Phones, iPads (No installation software needed, no cables required).
 - 2.2 At the browser, enter Ai-ball.com
2. Start shooting on the go

Pricing & Availability

The Trek *Ai-Ball* will be available for purchase in Singapore from the 20th of October for a suggested retail price of S\$119, including GST. The *Ai-Ball* will be sold at Trek's online store (<http://thumbdrive.com/cart/index.php>) and selected authorized resellers.

Key features and specifications of the **Trek Ai-Ball** include:

- Video/Audio viewing on PC/Smartphones
- Supports A/V recording through PC
- Video and images up to 2M pixel
- Estimated viewing distance of 20 meters
- Wi-Fi - 802.11 b/g/n
- Ultra small and portable:
 - Measures 30mm x 30mm x 35mm
 - Weights less than 12 grams (excluding battery)
- Operates on CR2 size batteries with an estimated life of 1.5 hours

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About Trek 2000 International Ltd

Trek 2000 International Ltd, an industry leader, innovator, original inventor and patent owner of the ThumbDrive® (i.e. USB Flash Drive) offers state-of-the-art design solutions ranging from Mobile Media Solutions, Wireless, Antipiracy, Compression and Encryption to sophisticated Enterprise Solutions all catering to the fast changing digital industry. Trek with its library of granted patents is represented all over the world and has offices in the U.S., Malaysia, Thailand, India, Hong Kong, Singapore, the Netherlands, China, the Philippines, Vietnam, Cambodia and Japan to serve the rapidly expanding markets across all regions.

A public listed company whose shares are quoted on the Singapore Stock Exchange (SGX:Trek), Trek 2000 International Ltd was named by Forbes Global as one of the Best Small Companies in the World of 2000 and 2002. Trek 2000 International Ltd was also ranked as the Best Managed small Company in Singapore by AsiaMoney (of Euromoney). Trek also received the INVENT Singapore AWARD 2008.

Trek®, ThumbDrive®, DivaDrive® and FluCard® are trademarks or registered trademarks of Trek Group of Companies in Singapore and / or other countries.

For more information, visit our website at <http://www.trek2000.com.sg>, <http://www.thumbdrive.com> and <http://www.flu-card.com>.

Issued for and on behalf of Trek 2000 International Ltd
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